



ALAR
Training Center



ONLINE SUMMER SCHOOL

HR ANALYTICS AND HUMAN CAPITAL DEVELOPMENT

July 05-23, 2021

**DO YOU WANT TO GO DEEPER TO MACHINE
LEARNING AND HUMAN CAPITAL DEVELOPMENT?
JOIN THIS SUMMER SCHOOL!**

ECTS credits: 4.0



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University



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BRIEF DESCRIPTION

The program provides a unique chance to study in Saint-Petersburg. The purpose of the program is to provide students with knowledge on aspects of human capital development. Within two weeks of this Summer School in July international students and Russian students are going to study and learn multi-cultural aspects of International Human Resource Management. A distinctive feature of the program is a consideration of such aspects as creating a business-oriented system of HR metrics that support the organization's goals, managerial skills in the context of the Fourth Industrial Revolution and current trends in human capital development.

Various training methods and interactive study methods are used during the Summer School module.

Cost:

US\$421

Includes courses such as:

- National managerial mentality and cross-cultural communications
- HR Analytics
- Development of human capital in modern condition

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Program dates: July 05–23, 2021

Registration deadline: June 14, 2021

Entrance requirements:

- . Good command of English (B1+)
- . All classes and out-of-class activities are conducted in English
- . Knowledge of the Russian language is not required
- . Applicants are expected to have at least 2 year of University level studies.

Professors and lecturers:

- DSc, prof. Olga Kalinina
- DSc, prof. Alexander Kozlov
- PhD, associate prof. Oksana Evseeva
- PhD, associate prof. Svetlana Evseeva
- guest lecturers from companies
- Zyud University of Applied Science, the Netherlands

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