



ALAR
Training Center



ONLINE SUMMER SCHOOL

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

July 05-23, 2021

WOULD YOU LIKE TO LEARN MORE ABOUT
LOGISTICS AND SCM? JOIN THIS SUMMER
SCHOOL! CHALLENGE YOURSELF!

ECTS credits: 4.0



POLYTECH

Peter the Great
St. Petersburg Polytechnic
University



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BRIEF DESCRIPTION

Logistics and Supply Chain Management became rapidly of higher value over the last years and allows companies to stay competitive in the field of their business. This course introduces the challenges of managing supply chains and how innovative technologies and management techniques are used to overcome these challenges. Academic training includes Purchasing and Production Management, Supply Chain Systems Design, Supply Chain Strategy, Inventory, Forecasting and Data Management in Supply Chain, Sustainability and Green Logistics. All topics are introduced with relevant case studies. In addition, group activities are included to enhance team working and communication skill. The key feature of the module is an innovative web-based business simulation "Fresh Connection". Working in teams and being confronted with various real-life, real-time dilemmas, participants will represent the functional roles of sales, purchasing, supply chain and operations.

Cost:

US\$421

Includes courses such as:

- Supply Chain Strategy
- Supply Chain Planning: strategic, tactical and operational
- Logistics systems sustainable development

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Program dates: July 05–23, 2021

Registration deadline: June 14, 2021

Entrance requirements:

- Good command of English (B1+)
- All classes and out-of-class activities are conducted in English
- Knowledge of the Russian language is not required
- Applicants are expected to have at least 1 year of University level studies.

Professors and lecturers:

- Professor, Dr. Sci. Anna Svirina
- APICS Master CPIM Instructor Dmitry Gavrilov
- Professors from partner universities
- Guest lecturers from companies
-

Program partners:

- Wismar University of Applied Sciences (Germany)
- Kazan National Research Technical University

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