



**ALAR**  
Training Center



ONLINE SUMMER SCHOOL

# STARTUP PROJECT MANAGEMENT

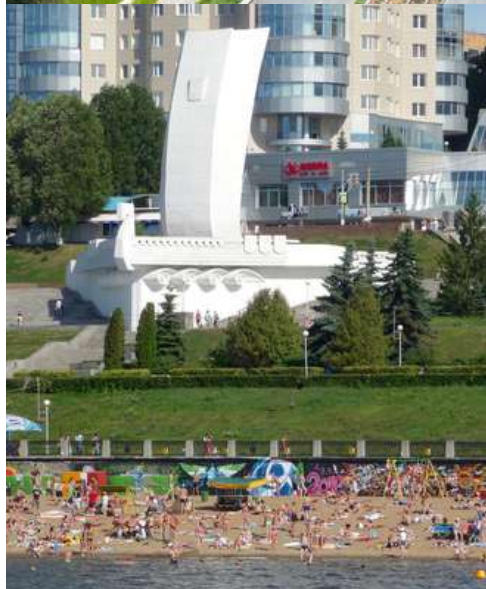
22 June – 06 July 2021

**DO YOU WANT TO BRING ENTREPRENEURSHIP  
SKILLS TOGETHER WITH TECHNOLOGY  
RESEARCH AND DEVELOPMENT?**

**ECTS credits: 4.0**



**SAMARA  
UNIVERSITY**



## BRIEF DESCRIPTION

An intensive course on bringing entrepreneurship skills together with technology research and development. You will learn how to:

- Form research results into a packaged and designed presentation
- Push progress to a working prototype
- Find investors and form a proper and competent team
- Show out working and actual marketing strategy and tricks to attract business attention
- Explore the market with little to zero costs

### **Costs:**

US\$350 - includes registration, teaching costs, 4.0 ECTS credits Certificate, additional Russian Language virtul course by ALAR Training Center (33h) + Certificate

[Enroll NOW](#)



**Registration deadline:** 25 May 2021

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**Entrance requirements:**

Fluent English (all classes and extracurricular activities are carried out in English)

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**Courses:**

- Digital tools
- Market research
- Customer development
- Design thinking Lab
- Marketing
- Project management
- Basics of agility
- Investment
- Intellectual property
- Speech and presentation

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