



**ALAR**  
Training Center



ONLINE SUMMER SCHOOL

# SPORT MANAGEMENT & MARKETING

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Aug 23 - Sep 03, 2021

**ARE YOU NOT INDIFFERENT TO SPORTS AND STRIVE TO LEARN MORE ABOUT MANAGEMENT IN SPORTS ORGANIZATIONS, AS WELL AS ABOUT MODERN TRENDS IN SPORTS SCIENCE? JOIN US!**

**ECTS credits: 4.0**



**POLYTECH**

Peter the Great  
St. Petersburg Polytechnic  
University



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## BRIEF DESCRIPTION

We invite a diverse audience of like-minded people: students with a bachelor's degree in sports, humanities, social and medical sciences, as well as people interested in the sports field, studying management in sports organizations conducting scientific research in the field of sports medicine and sports. The module will be interesting for both experienced professionals and beginners who would like to expand their knowledge and understanding of the subject area. Both Russian and international students can take part in the Summer School, all teaching will be conducted in English.

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### **Cost:**

US\$421

### **includes:**

- Registration
- Teaching costs

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**Program dates:** Aug 23 – Sep 03, 2021

**Registration deadline:** August 2, 2021

**Entrance requirements:**

- . Good command of English (B1+)
- . All classes and out-of-class activities are conducted in English
- . Knowledge of the Russian language is not required
- . Applicants are expected to have at least 1 year of University level studies.

**Professors and lecturers:**

- Prof. Vladislav Bakayev, Director of the Higher School of Sports Education (SPbPU);
- Prof Dr. Joel Gaillard – President of International Network in Sport and Health Science (INSHS) France.

**Program partners:**

- International Network in Sport and Health Science (INSHS).

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