

SUMMER SCHOOL

# HIGH TECHNOLOGY MANAGEMENT

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**On-campus: 6 - 20 July, 2022; 5 - 19 August, 2022**

**On-line: 21 July - 4 August, 2022**

**DO YOU WANT TO RECEIVE KNOWLEDGE AND  
SKILLS OF HI-TECH ENTERPRISES' MANAGEMENT?  
JOIN THIS SUMMER SCHOOL!**

**ECTS credits: 4.0 (On-campus), 3.0 (On-line)**



## BRIEF DESCRIPTION

High Technology Management School is offered by Samara University as an intensive study and research course. During this school students with different backgrounds will receive knowledge and skills of hi-tech enterprises' management. Students will visit successful innovative companies in order to understand the foundations of high technology management and its practical and monetary issues. The course is open for all ambitious students interested in human sciences, engineering or maths. By the end of this course students will have an opportunity to create their innovative hi-tech project. Our friendly team, lectures, entrepreneurs, mentors and coaches will lead the participants throughout the process, thus they can take a maximum of it. Acquired knowledge will help students in further commercialization of their ideas.

### **Cost:**

US\$800 on-campus, US\$440 on-line - includes registration, teaching costs, 4.0 ECTS credits Certificate for on-campus or 3.0 for on-line, additional Russian Language virtual course by ALAR Training Center (33h) + Certificate

[Join ON-CAMPUS](#)

[Join ON-LINE](#)



### Courses:

- Design Thinking Lab
- Greening the business
- Conflict & Negotiation
- Basics of Agility
- Leadership & Organizational
- Data Science
- Marketing
- Risk management
- Intellectual property
- Startups 101

### Program dates:

 Choose one of them

**On-campus:** 6 - 20 July, 2022; 5 - 19 August, 2022

**On-line:** 21 July - 4 August, 2022

### Registration deadline:

**On-campus:** 12 April, 2022

**On-line:** 1 June, 2022

### FORMAT

On-campus	On-line
<ul style="list-style-type: none"> <li>- Studies</li> <li>- Excursions</li> <li>- Support 24/7</li> <li>- Certificate</li> <li>- Additional program (visit to Moscow and Saint Petersburg)</li> </ul>	<ul style="list-style-type: none"> <li>- Live studies</li> <li>- Live excursions</li> <li>- Records available for 4 months</li> <li>- Support 24/7</li> <li>- E-certificate</li> </ul>

[Join ON-CAMPUS](#)

[Join ON-LINE](#)