



**ALAR**  
Training Center



ONLINE SUMMER SCHOOL

# STARTUP PROJECT MANAGEMENT

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21 July -4 August, 2022

**DO YOU WANT TO BRING ENTREPRENEURSHIP  
SKILLS TOGETHER WITH TECHNOLOGY  
RESEARCH AND DEVELOPMENT?**

**ECTS credits: 3.0**



**SAMARA  
UNIVERSITY**



## BRIEF DESCRIPTION

Join StartUp Project Management School at Samara University . In 15 days our tutors will guide you through the key milestones of StartUp lifecycle - from idea to working business. You will practice management tools that will bring your innovative idea to real project, learn how to reveal the opportunities of VUCA - world for brilliant business -ideas and get feedback from international experts on DemoDay. The best StartUp Project will get 4 months of free business tracking by a professional business tracker. StartUp Management School will bring you closer to the launch of you own StartUp . Our friendly team, lectures, entrepreneurs, mentors and coaches will lead the participants throughout the process, thus they can take a maximum of it.

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[Join ON-LINE](#)

**Cost:**

US\$440 - includes registration, teaching costs, 3.0 ECTS credits Certificate, additional Russian Language on-line course by ALAR Training Center (33h) + Certificate

**Courses:**

- Design Thinking Lab
- Digital tools
- Market Research
- Customer Development
- Project Management
- Basics of Agility
- Investment
- Speech and presentation
- Marketing
- Intellectual property

**Program dates:** 21 July -4 August, 2022

**Registration deadline:** 1 June, 2022

**FORMAT: ON-LINE**

- Live studies
- Live excursions
- Records available for 4 months
- Support 24/7
- E-certificate

[Join ON-LINE](#)