



**ALAR**  
Training Center



ONLINE SUMMER SCHOOL

# SUSTAINABLE BUSINESS STRATEGIES

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21 July -4 August, 2022

THE IMPACT OF CLIMATE CHANGE ON  
INTERNATIONAL TRADE FORCES COMPANIES TO  
ADOPT SUSTAINABLE PRACTICES AS A NECESSITY  
AND A DUTY TO SURVIVE IN THE MARKET

**ECTS credits: 3.0**





## BRIEF DESCRIPTION

The Sustainable Business Strategies school provides you with a set of sustainability concepts and its indicators for effective project management, consulting services and innovative engineering solutions. To align with the Sustainable Development agenda, “business as usual” needs to integrate an ecosystem approach where natural and human worlds are closely interconnected. The new generation of leaders needs to be cross -disciplinary and broad -knowledge. You will be taught by tenured professionals in the topics from the top -notch academic universities and companies with strong practical backgrounds. After the course, you will acquire basic skills for sustainable management, entrepreneurship and innovation.

**Cost:** US\$500 - includes registration, teaching costs, 3.0 ECTS credits Certificate, additional Russian Language on-line course by ALAR Training Center (33h) + Certificate

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## Courses:

- The Sustainable Development Agenda
- Climate Change incentives
- System Thinking
- Sustainable Business Models
- Carbon Footprint
- Economic Opportunities
- Circular Economy
- Green Marketing
- Stakeholder Engagement
- Stewardship of Ecosystems

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**Program dates:** 21 July -4 August, 2022

**Registration deadline:** 1 June, 2022

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## FORMAT: ON-LINE

- Live studies
  - Live excursions
  - Records available for 4 months
  - Support 24/7
  - E-certificate
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